



**Dear Johnson & Partners**

Toy Story is an annual drive by East Coast Radio which collects new toys and cash for the province's most underprivileged children. The toys are then delivered to overjoyed little ones in government hospitals over the festive season. All cash donations are put toward 4 identified underprivileged schools for the re-build of their schools.

East Coast Radio's Toy Story Campaign is officially in its' 18<sup>th</sup> year. Every year we ask you, KZN for your support and you always over deliver!

We want to extend our gratitude toward you and your team for going the extra mile to support our Toy Story campaign. Your generous contributions do not go unnoticed in fact they will be the start to a very adventurous childhood and who knows, your toy might land in the hands of our future president.

So once again, Thank You for making Toy Story so successful.

The story begins with you...

**Warm Regards,  
The East Coast Radio Team**